MAY 29, 2022

PARTICIPANT GUIDE

FROM ALL OF US, THANK YOU

When you support a Madison Festivals event, you directly impact those living in our community!

Run Madtown and the Madison Marathon, owned by Madison Festivals, Inc., are non-profit fundraising events that rely on the help of hundreds of volunteers. To date, through our Volunteer Support Program, Madison Festivals, Inc. has donated over $2 million dollars to community organizations!

Join us at one of our other events:

Taste of Madison
September 3-4, 2022
tasteofmadison.com

Madison Marathon
November 13, 2022
madisonmarathon.org

www.madisonfestivals.com

PARTICIPANT GUIDE

WEEKEND SCHEDULE

SATURDAY, MAY 28

- 12pm - 6pm - Packet Pickup at Mid-West Family Broadcasting - 730 Ray O Vac Drive, Madison WI
- Reminder - packet pick up is NOT available on race day unless you pre-purchased the Will Call option.

SUNDAY, MAY 27

Races start and finish on the corner of E. Mifflin and Wisconsin Street

- 5:30am - 6:30am - Will Call Packet Pick Up **Only available if pre-purchased during registration**
- 6:55am – myTEAM TRIUMPH Half Marathon Start
- 7:00am - Madtown Half Marathon Start follwed by the Madtown Half Stroller/Dog Start
  - Strollers/Dogs, please start with the Half Marathon runners but position yourself in the back.
- 7:10am - 5K Start, followed bu the 5K Stroller/Dog Start
  - Strollers/Dogs, please start with the Half Marathon runners but position yourself in the back.
- 8am-11:30am – Michelob ULTRA Post-Race Party

PACKET PICK UP

SATURDAY, MAY 28 ■ 12PM-6PM

LOCATION:

Mid-West Family Broadcasting: 730 Ray O Vac Drive, Madison, WI 53711

- Pick up will be outdoors in the parking lot of Mid-West Family Broadcasting. Look for the Run Madtown signs!
- Packet pick up is from 12pm - 6pm. This is the only time you are able to pick up your race day bib (unless you have pre-purchased Will Call pickup).
- You'll need your photo ID to pick up your packet. Your bib number will be assigned at pick up.
- You may pick up for someone else if you have a picture of their photo ID.

NEW REGISTRATION

Do you know someone that wants to participate but hasn't signed up? A limited supply of on-site registrations will be available at packet-pick up. Unfortunately we cannot guarantee all shirt sizes will be available for on-site registration.

MERCHANDISE

Pre-purchased merchandise will be available for pick-up at packet pick up on Saturday, May 28th

START AND FINISH LINE

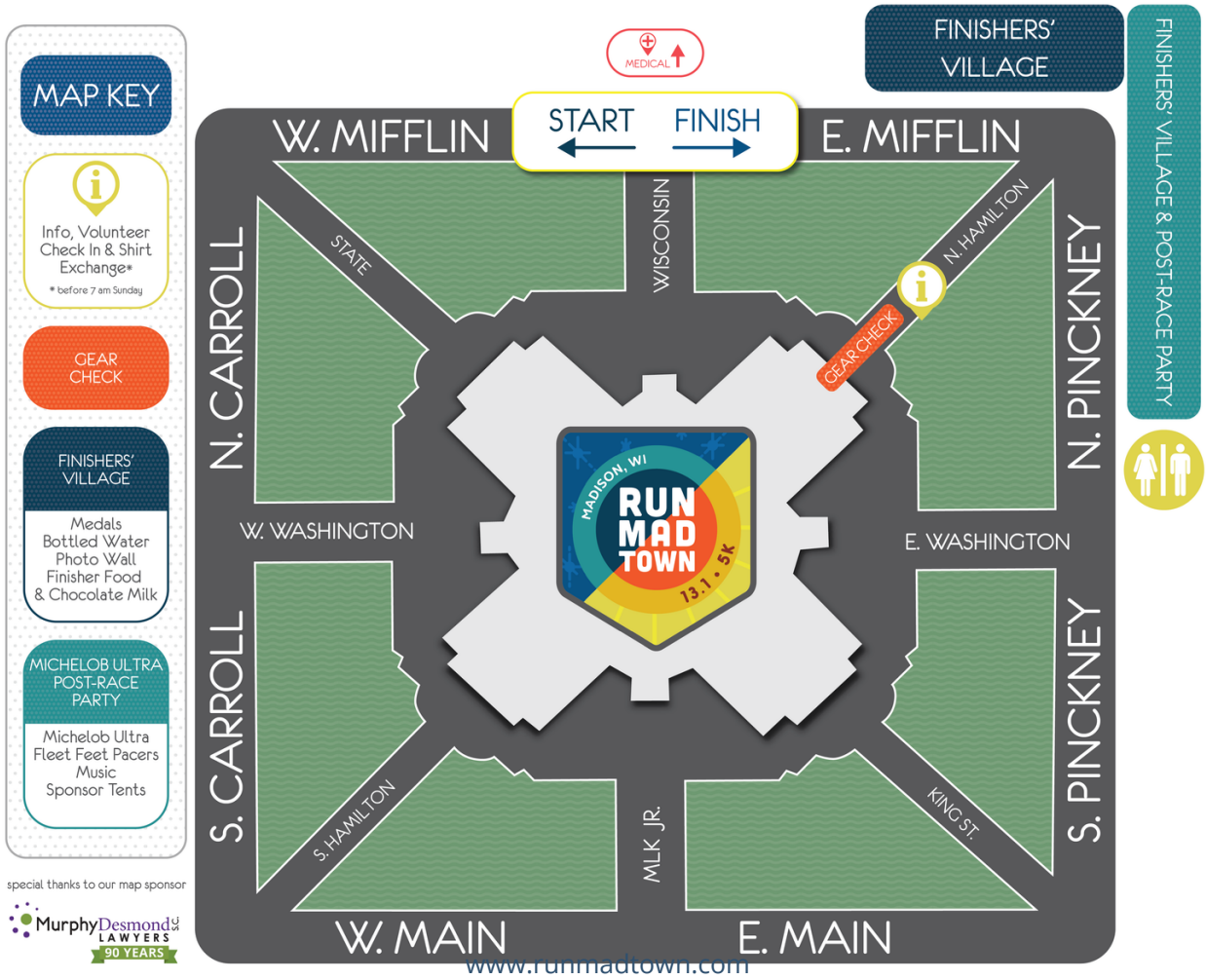
START LINE: The start line is located at Mifflin St. & Wisconsin Ave. Portapotties are conveniently located on Pinckney St. Hassle free gear check is located at the information booth at the corner of E. Mifflin and N. Pinckney.

PACERS: Participants are asked to line up according to pace. Pace signage and Fleet Feet pacers will be present.
FINISH LINE: The finish line is located on the iconic Capitol Square - Mifflin St. at Wisconsin Ave.

MICHELOB ULTRA POST-RACE PARTY

- Michelob ULTRA (one free Michelob Ultra for each runner over age 21)
- Finisher medal
- PR bell (give it a ring if you break your personal record!)
- Post-race bottled water and chocolate milk from Festival Foods
- Post-race food- mini donuts with strawberries (vegetarian), fruit and yogurt parfait (vegetarian and gluten sensitive), or cheesy hash browns with vegis (vegetarian and gluten sensitive)
- Medical support
- FREE digital finish-line photos courtesy of Run Madtown and Madison Festivals, Inc.
- Finish Line Vendor row - stretch and adjust with Sports & Spine Recovery Center, get training tips from MovNat Madison, see the latest in laces with Nobbits, and rehydrate with Drip Hydration
    - Drip Hydration - Select from an Energy Boost IV treatment or sign up for an Energy, Immunity, Beauty or Metabolism Shot at the Wellness Bar! Limited availability for Energy Boost sign-ups the day off, save your spot and sign up HERE. *Treatments are administered by licensed Drip Hydration Registered Nurses.*

2022 RUN MADTOWN



www.runmadtown.com

MURPHY DESMOND COURSE MAP
HALF MARATHON

Download a course map here

MURPHY DESMOND COURSE MAP
5K

Download a course map here

WATER/AID STATIONS

There are eight Nicolet water stations on course. Stations 2, 4, 6, 7, 8, and 9 also serve Gatorade. Station 6 will serve GU. Station #1 was removed due to a volunteer shortage.
We have a limited supply of GU, so, first come first served!

SPECTATOR VIEWING AREAS

Great places to cheer on participants:

- Walnut and Linden Street
- Monroe and Knickerbocker Street
- Longenecker Drive (UW Arboretum)
- Vilas Park Drive (by the Discover Center)

FREQUENTLY ASKED QUESTIONS

Find answers to the most common questions below. Still need some answers? Check our the full list of FAQ's here!

- Can someone else pick up my race bib for me?
  - Yes, someone else may pick up your bib with a copy of your drivers license (paper or digital) or you may add day of Will Call Packet Pick-up to your registration by following the instructions here.

- What time do the races start?
  - Races start and finish on the corner of E. Mifflin and Wisconsin Street
  - 5:30am - 6:30am - Will Call Packet Pick Up **Only available if pre-purchased during registration**
  - 6:55am – myTEAM TRIUMPH Half Marathon Start
  - 7:00am - Madtown Half Marathon Start follwed by the Madtown Half Stroller/Dog Start
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- Where should I park?
  - All downtown parking ramps will be open. Street parking is free on Sundays! Click here for parking ramp locations.

- Is gear check available? Do I need my own bag?
  - Complimentary gear check is available on the Capitol steps behind the Information Booth. We will have bags available or you may provide your own CLEAR bag as long as it is a clear bag.

- Where are the restrooms located?
  - There are restrooms available on Pinckney Street and and at every aid station along the course.

- How many water/aid stations are there and what do they serve?
  - There are nine Nicolet water stations on course. Stations 2, 4, 6, 7, 8, and 9 will serve Gatorade and water. Station 6 will serve GU. All GU is first come first served and is not guaranteed.

- Can I exchange my shirt for a different size?
  - T-shirt exchange is available at the Information Booth on race day for participants to exchange their CLEAN, UNWORN shirts for another size (if available). The tent will open at approximately 7:00am on Sunday.

- I can no longer participate, can I get a refund?
  - When registering, participants agreed to the no refund and no deferral policy.

- Where is the best place for my friends and family to cheer for me?
  - Check out our spectator guide for more information on the best places to see your runner!

WWW.RUNMADTOWN.COM

marathon@madisonfestivals.com

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PLASTIC INGENUITY

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FLEET FEET

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RACE DAY EVENTS

Mid-West Family Madison

GU